Government of Pakistan
Islamabad Healthcare Regulatory Authority (IHRA)
2nd & 3rd Floor, DMLC Building (PRCS) Sufi Tabassum Road, H-8/2
Islamabad

TENDER

PRE-QUALIFICATION FOR OPEN FRAMEWORK AGREEMENT TO HIRING OF DIGITAL / SOCIAL MEDIA CONTENT DEVELOPMENT FIRM

The Islamabad Healthcare Regulatory Authority (IHRA), an autonomous body established under the Islamabad Healthcare Regulation Act, invites sealed proposals from reputed Digital Media / Production Firms for development of digital and social media content including video production, content writing, and podcast services. The pre-qualification proposals with the above identified information must be submitted at IHRA Office (Hard-form) and the ads advertised on PPRA& IHRA Official Website (mention above link), a certified copy shall also be posted their proposals to the office **21 May, 2026 @ 1200 hours** and proposals will be opened the same day at **1230 hours**. IHRA may reject any or all proposals as per PPRA Rule-33 prior to the acceptance of any or all proposals.

Chief Executive Officer
Islamabad Healthcare Regularity Authority
3rd Floor, PRCS Building Sufi Tabasum Road H-8/2
Islamabad.
051-9199-999