Government of Pakistan
Islamabad Healthcare Regulatory Authority (IHRA)
2nd & 3rd Floor, DMLC Building (PRCS) Sufi Tabassum Road, H-8/2
Islamabad

TENDER

PRE-QUALIFICATION FOR OPEN FRAMEWORK AGREEMENT TO HIRING OF DIGITAL / SOCIAL MEDIA CONTENT DEVELOPMENT FIRM

The Islamabad Healthcare Regulatory Authority (IHRA), an autonomous body established under the Islamabad Healthcare Regulation Act, invites sealed proposals from reputed Digital Media/ Production Firms for the development of digital and social media content, including video production, content writing, and podcast services. The pre-qualification proposals, along with the required information and supporting documents, must be submitted in hard copy at the IHRA Office. The advertisement is also available on the PPRA and IHRA official websites. A certified copy of the proposal shall be submitted to the office on or before **07 July 2026 at 12:00 PM.** The proposals will be opened on the same day at **12:30 PM**. IHRA reserves the right to reject any or all proposals in accordance with PPRA Rule 33 prior to the acceptance of any proposal. "The earlier pre-qualification tender has been cancelled".

Chief Executive Officer
Islamabad Healthcare Regularity Authority
3rd Floor, PRCS Building Sufi Tabasum Road H-8/2
Islamabad.
051-9199-999